

Cold Call Script

This is Ira Kasdan with the Regional Agency. We help many of the large manufacturers in the area to cut their operating costs and provide a safer work environment.

The homework I've done on your business at (Company Name) suggests it's very likely we could add similar value for you.

That's why I'd like to get 20 or 30 minutes on your calendar to ask a few questions, update and deepen my understanding of your business, and confirm how we can help you the most.

What day and time next week would work best for you?